

# **What's Happening?**

Senior leaders understand and are engaged

# **What's Not Happening?**

- Transformation to a proactive culture at all echelons
- Soldiers' actions to prevent the next accident

# **How Do We Influence The Action?**

- Continuation of engaged senior leaders/safety professionals
- Target the message to junior leaders (serve as the example)
- Tailored tools & messaging (one size does not fit all)

